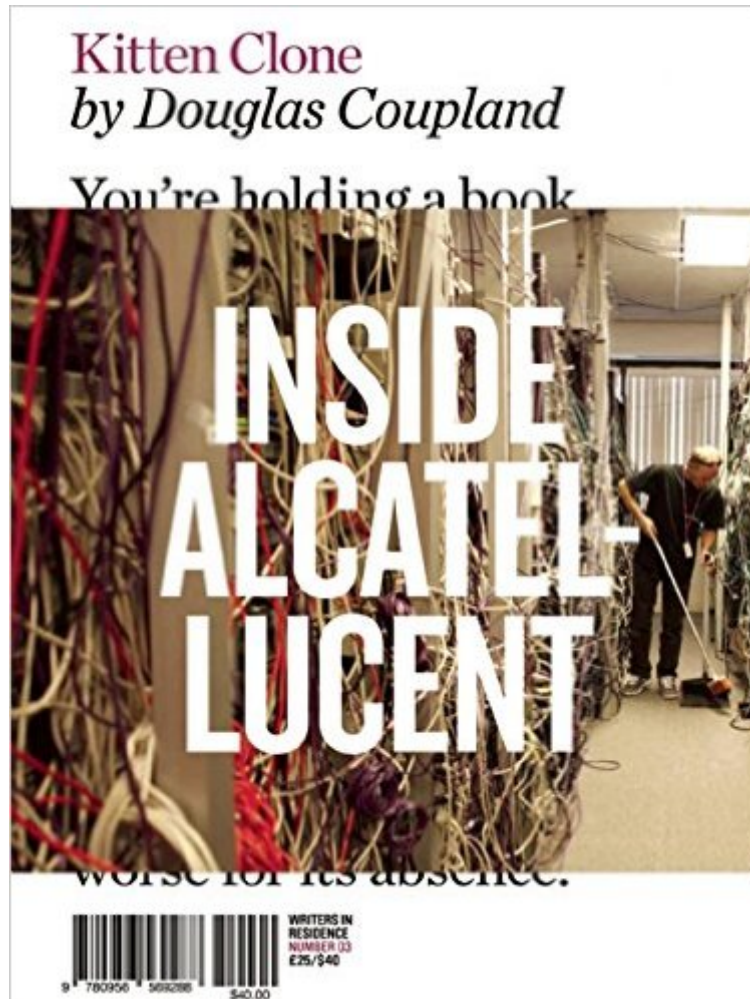


The book was found

Kitten Clone: Inside Alcatel-Lucent (Writers In Residence)



Synopsis

The third book to be released as part of the Writers in Residence series is written by Canadian cultural literary giant Douglas Coupland. Coupland takes readers on a web surfing-inspired ride through Alcatel-Lucent: one of the largest global telecommunications companies in the world. Coupland, with Magnum photographer Olivia Arthur, reports from inside Alcatel's faceless corporate offices and wire-laden science labs, writing in his inimitably playful and insightful way about the wider cultural implications of the Internet and the affect Alcatel's information technology has on each of our lives and the way we live. A non-fiction spin of Microserfs meets J-Pod, here comes Coupland's wildly funny meditation on the Internet, its future and our possible future within it, in ways we would only hope for and expect from Douglas Coupland.

Book Information

Series: Writers in Residence (Book 3)

Paperback: 208 pages

Publisher: Visual Editions (October 28, 2014)

Language: English

ISBN-10: 0956569285

ISBN-13: 978-0956569288

Product Dimensions: 0.8 x 6.5 x 9.5 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars See all reviews (2 customer reviews)

Best Sellers Rank: #868,483 in Books (See Top 100 in Books) #421 in Books > Arts & Photography > Photography & Video > Photojournalism & Essays > Photojournalism #5780 in Books > Science & Math > Technology #33701 in Books > Computers & Technology

Customer Reviews

Kitten Clone was a very entertaining read, particularly considering the mundane nature of the topic - the international company, Alcatel Lucent. Coupland's writing style is very much in the vein of Chuck Klosterman, which is a good thing. A very good thing. This would be a good book for a business class, as it does shed light on the multinational aspects of Lucent's business from France to New Jersey to Canada to China. I would have given it at least four stars if Coupland had gone into more depth regarding the companies latest developments/inventions, and perhaps the financial fundamentals of the company. Still, if you don't know much about Lucent, this book lays a good foundation. (The Canadian team, after China's group, seemed very promising.)

Very insightful and interesting. Signature Coupland.

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